



News from D-A Lubricant Company

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FOR IMMEDIATE RELEASE

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D-A Lubricant Company, Inc, and Fleetmasters, LLC - Partners in Excellence.

D-A Lubricant Company, Inc., is proudly celebrating 90 years in business. Since D-A opened its doors in Indianapolis in 1919, D-A has remained true to the founding principles of quality lubricants, technical innovation and customer care.

Fleetmasters, Inc is a family owned and operated business celebrating eighteen years in business. As a small business, the most beneficial feature of bringing apparatus to Fleetmasters is the personal service and customer care. Fleetmasters has a family of honest, hardworking employees, and was founded on the ideals that integrity and honesty should not be forgotten, and with their heartfelt service and competitive pricing, they could not go wrong.

With both companies founded and operating on the same backbone of quality, when Fleetmasters decided to offer the full line of D-A lubrication products, the fit was obvious. Two companies who offer top quality products and services: quality lubricants that can last through the stress of long haul as well as emergency runs, and the personalized service to maintain the equipment at optimal levels.

Fleetmasters will be offering the complete line of D-A lubrication products: diesel engine oils that have been tested over the road in trucks, busses and heavy equipment; engine oils for efficient and green natural gas engines, hydraulic fluids that can stand the pressure; and greases that stay put and do an excellent job of protecting joints and gears. In addition, transmission fluid, coolant, and gear oils are available to make sure the apparatus and equipment get the right lubrication for the application.

D-A Lubricant Company, Inc. is ISO 9001-2000 certified. D-A has always strived to offer the best performing product possible in the field, meeting or exceeding all the regulatory specs, and our research department has helped many of our customers develop unique products to solve a particular set of circumstances or problems they may have encountered. D-A is proud to be a partner with Fleetmasters, two companies dedicated to quality products and customer service.